Reconfiguring Ourselves Online

Online Scholarship and Scholarly Networks

Douglas Armato, Director
The University of Minnesota Press
The open web as collective scholarly becoming
The scholarly editor over your digital shoulder
University of Minnesota Press

Book Sales Revenue by Source

Composition of Book Sales Revenue

- Retail: 55%
- Library: 16%
- Course: 9%
- Export/International: 9%
- Institutional Ebook: 7%
- Trade Ebook: 4%
A Tale of 3 Revised Dissertations

At Home in Diaspora
- Library: 468
- Text: 2
- Other: 15
- Retail: 166

683 Copies Sold

Our Fire Survives the Storm
- Library: 621
- Text: 82
- Other: 84
- International: 29
- Retail: 603

1419 Copies Sold

Body and Soul
- Library: 767
- Text: 338
- Other: 258
- International: 71
- Retail: 1323

3997 Copies Sold
“Computational analysis may be seen as an alternative methodology for the discovery and the gathering of facts. Whether derived by machine or through hours in the archive, the data through which our literary arguments are built will always require the careful and imaginative scrutiny of the scholar. There will always be a movement from facts to interpretation of facts”

Matthew Jockers
Brian Croxall’s 3 Red Herrings of the Digital Humanities

1. That data on its own is enough to answer any and all our questions

2. That data needs to be big

3. That data is necessary to the solution of every problem
University of Minnesota Press Digital Initiatives, 2009-2014

- Minnesota Archive Editions: Created digital rights database and converted all backlist from 1925-present to .pdf digital form (2009)

- Digital First Workflow: All new books and journal issues published simultaneously in digital (.pdf, .epub, .mobi) and print formats (2010; refined 2013)

- *Debates in the Digital Humanities*: Landmark sourcebook on the emerging field and OA web platform in partnership with CUNY Graduate Center (2012)


- *Electronic Mediations Series*: Founded in 1998 as the first formal series to explore the emergence of digital culture. Now in its 45th volume.


- Member University Press Content Consortium (project Muse). All new scholarly titles available as DRM-free e-books. (2013)

- Member Books at JSTOR Consortium. New and backlist titles integrated into authoritative journals database. (2012)

- Partner in JSTOR Current Scholarship. All journal issues available upon publication in digital form. Member access for association journals. (2011)

- Development of a $500,000 ebook program in 5 years, supporting the overall scholarly publishing mission
For Scholars Online

Social Media
• Take control of your web presence
• Maintain a website or blog with links to published digital versions of your work and a consistently up-to-date c.v.
• Participate in scholarly exchanges on social media; build an online network
• Explore digital commons and other ways of sharing your work in progress
• Self archive

Publishing
• Choose a publisher with an active e-publishing program and social media presence
• Prior to contract, discuss with prospective publishers their policies on digital sharing and archiving and e-dissertations
• Request to have copyright registered in your name
• Monitor the emergence of Open Access publishing options